

# MENIFEE Business Spotlight



APPLY TO NOMINATE A LOCAL BUSINESS

City of Menifee Business Spotlight program is a FREE business recognition program designed to create awareness about the variety of local businesses and their contributions to the Menifee community and region.

Our community is encouraged to nominate their favorite local

business by completing an application at [menifeebusiness.com](http://menifeebusiness.com) or scanning the QR code.

## October



Fairfield Inn & Suites - Menifee opened its doors in late 2020. Located in the center of the city, the property

is just one of the many new and exciting businesses that has recently made its home at Menifee Town Center, just off Newport Road and Town Center Drive. Though just shy of its first anniversary in Menifee, the hotel has already become a vital part of the community, supporting local charities and causes such as blood drives, business mixers, law enforcement and youth sports gatherings, and first responders during the wildfire season.

## November



With 20 years of experience cooking in the finest restaurants, Executive chef Ally Cazarin, along with sous chef Christiana Litton,

are excited to present their vision of phenomenal food and exceptional service to the community. Sourcing fresh ingredients from local farmers' markets and the commitment to supporting small businesses in the area, Gracie's Lunchbox offers deli style quick serve along with catering and special events services.



# New Businesses Coming Soon!

## URBANE CAFÉ



Urbane Café's expansion to Menifee will be the restaurant's second location to open in Southwest Riverside County, among 20 locations throughout Central and Southern California, and will join Center Pointe Plaza off Newport Road and Calle Tomas. Urbane Café, a highly sought-after eatery, began in Ventura, focusing on a niche in the industry for nutritious, affordable, and delicious tasting food, centered around locally sourced ingredients, house-roasted meats, crafted sauces, and fresh bread made in house. Urbane Café plans to open early 2022.

## FISHBONE SEAFOOD



Fishbone Seafood is a fast-casual fresh seafood restaurant and market, that features southern style service and specialties that will be located at Center Pointe Plaza off Newport Road and Calle Tomas. Reminiscing of the popular Friday Fish Fry that once drew families together throughout the South, Fishbone offers a variety of fried and grilled shrimp, oysters, and fish. Dedicated to the customer experience and providing the freshest seafood available, they are setting the standard for quality and freshness in the seafood and restaurant business and are planning to open early 2022.

## GONG CHA USA



Founded in 2006 in Kaohsiung, Taiwan; Gong Cha, which translates to "tribute tea for the emperor", that will offer premium quality tea, fresh pearl (bubbles) cooked to perfection, products, and services. Gong Cha will be joining Mercato Del Sole, located off Newport and Antelope Roads and have plans to open by end of 2021/early 2022.

## NOW OPEN: ANGUIANO'S BAKERY

NEW!

Anguiano's Bakery joined the Cherry Hills Plaza and quickly is becoming well known for their fresh baked breads and pastries, Mexican style drinks and homemade tamales. The bakery was started as part of a dream to bring the colorful culture and traditional goods from Michoacán, Mexico to Menifee. A first generation family, the Anguiano's are Purépecha natives who take great pride in community, family values and hard work when running their business. Come see what all the talk is about at their flagship location at 26816 Cherry Hills Blvd.



## Menifee Economic Development Director Recognized for Outstanding Real Estate Leadership



Connect Commercial Real Estate (CRE) recently recognized City of Menifee's Economic Development Director, Gina Gonzalez, as one of 10 women to be selected to represent California as a regional recipient for their 2021 "Women in Real Estate" Distinguished Award. The award program, in its fifth consecutive year, honors an elite group

of women professionals whose talent and innovation help them succeed as influential leaders in commercial real estate. The distinction comes after a competitive process, with nearly 500 submissions from across the country. Gonzalez leads Menifee's award winning economic development program, which advances the city's prosperity and economic growth. She and her team cultivate relationships, and work alongside the city's development team to attract, retain, and grow businesses and new projects in the community, thereby spurring incoming job creation, new development, a strong diverse local economy and enhanced quality of life for residents. The City of Menifee is excited to congratulate Ms. Gonzalez on this well-deserved recognition.



### Menifee Masters



Menifee Masters is a certificate program designed for real estate professionals who work, sell, and do business in the City of Menifee and/or the Southwest Riverside County Region. This certificate program is put on by the Menifee Economic Development team and

designed to educate realtors on all the programs and projects within the City of Menifee. The Menifee Masters course is a full-day course where participants become a Master in all things Menifee (from development, schools, utilities, to Code Enforcement) and are deemed a Menifee Master upon completion of the course. Please join us in congratulating our most recent graduating class of Menifee Masters! Are you a real estate professional interested in taking the next Menifee Masters course? The next course is on April 19, 2022. Please contact the Office of Economic Development at [econdev@cityofmenifee.us](mailto:econdev@cityofmenifee.us) or call (951) 672-6777 for more information.

### Menifee's Annual Commercial Broker's Appreciation Luncheon

Each year, Menifee's Office of Economic Development invites commercial real estate professionals from all over Southern California to come explore Menifee to learn about new projects coming to the City, opportunities for desired uses, eateries, and entertainment, and connect with the City's development team to assist with their project or tenant needs. If you are a commercial broker, commercial real estate agent or commercial developer and would like to attend the event on Thursday, February 17, please contact [econdev@cityofmenifee.us](mailto:econdev@cityofmenifee.us) or call (951) 723-3712 to RSVP or get more details.



MENIFEE BINGO

In celebration of Shop Small Saturday (November 27), and the Holidays, please join the City of Menifee and the Menifee Valley Chamber of Commerce in celebrating Menifee's small businesses with Shop Small Bingo! Participants can check off spaces on their bingo card when they make purchases at qualifying Menifee businesses and can drop off completed bingo cards via the

Menifee Valley Chamber of Commerce, along with accompanying receipts. All completed Bingo Cards (entries) receive a FREE Menifee Forward Tote Bag and are entered to win a GRAND PRIZE raffle basket - valued at over \$500! This is a great tool to teach youth about the power of shopping locally, entrepreneurship, and how they can make a real difference in growing business in their hometown. Scan the QR Code to download your Menifee Shop Small Bingo card to get started!



### Restaurant Week January 24-30



RESTAURANT WEEK

Restaurant Week is around the corner! To boost awareness to the ever-growing demand in Menifee for new, eclectic, unique, and epicurean delights and diversity of meal experiences, the City hosts Restaurant Week annually! The City's Office of Economic Development highlights best dishes, hosts informational workshops geared towards restaurants, and offers prizes to residents who

participate in supporting local restaurants. As a budding new City, with an abundance of national tenants and lease costs of new construction and a generational issue, delectable, specialized food choices are clamored for in Menifee and support during Restaurant Weeks shows new and local businesses why Menifee is the BEST business move.